

ERIC KRON

Art & Design

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Contact

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Education



Carnegie Mellon University, Pittsburgh, PA

Spring 2015

Masters of Entertainment Technology



University of Wisconsin, Madison, WI

Summer 2010

Bachelor of Arts in Communication Arts - Radio, TV, & Film

Skills

Creative and Technical

game-ready assets; 2D & 3D graphics and animations video, film & audio recordings armed combat choreography illustrations and tech drawings character, costume, and set designs; visual & sound effects inventions & digital prototypes patents and trademarks

Hardware and Software

Autodesk Maya & Mudbox Unreal Engine and Unity 3D Substance Painter, Adobe Photoshop & After Effects Marvelous Designer, Fusion 360 Topogun, xNormal, Toolbag Final Cut Pro, Premiere Canon, Bolex, Arriflex, Fostex Wacom Intuos, Misriah M6

Academic Projects



YETI: Youth Education Tundra Initiative

- Brought the wilderness and wildlife of Alaska to tablets in classrooms
- Sculpted intricately detailed models and optimized assets for mobile devices
- Built environment compressing vast landscapes into condensed game loop
- Awarded Best Serious Game at 2015 Joint Conference on Serious Games



Slot Car Island

- Sponsored by Electronic Arts to create an intuitive racing game for families
- Final product sold to EA, intended for release on a connected TV service
- Created vibrant art and animations to appeal to children and facilitate simple but engaging interactions



Building Virtual Worlds

- Collaborated with five teams to build game prototypes in less than 3 weeks
- Qualified for 3D and 2D roles and specialized in character art and animation
- Confronted design challenges on Oculus Rift and Kinect platforms
- Maintained aggressive pace to produce quality assets on short schedules



Delinquent Fuse

- Independently created 3D animation, through every phase of production
- Modeled, rigged, textured, and animated all characters, props, and setpieces

Work Experience



Intellectual Property Master, Backdraft Aerodynamics

2010-Present

- Assist the design and construction of a stem to stern aerodynamic system for semi trucks and trailers, improving fuel economy by as much as 30%
- Create computer models for simulation, demonstration, and promotion
- Render animations and technical drawings from precise 3D models, exactly scaled and detailed down to every last rivet
- Author claims and specifications, draft figures, and file applications with the USPTO, with two published patents and three pending